

*Grow and Share the Harvest
Together*

COMMUNITY FOOD INITIATIVES

MEDIA & MARKETING INTERNSHIP

Duration: 15 Weeks

Hours Per Week: Up to 28

Vehicle Required: Yes

Compensation: Paid if eligible for Work Study or Summer Service Corps.

Purpose/objective: Community Food Initiatives has a small but dedicated group of supporters in the Athens community, and we need your help to expand our network and educate others on the importance of our work. Working with other volunteers and CFI staff, the Marketing Volunteer Intern will increase public awareness of CFI through development of marketing materials, and community outreach.

Duties & activities:

1. Help research the development of a marketing plan with the goals and strategies for our organization.
2. Designing of brochures, logos, newsletters, garden signs, website and other creative opportunities.
3. Potential writing of blog, newsletter, social media and website content.

Qualifications:

- Experience with graphic design, and the development of infographics and marketing materials.
- Excellent written and verbal communication, string editing skills.
- Energy, with desire to come up with fresh ideas on how to grow our community and online presence.

**Please send your resume, cover letter, and 3 references to
volunteer@communityfoodinitiatives.org.**

Work Study/Summer Service Corps Eligibility: <https://www.ohio.edu/financial-aid/types/employment/work-study>

