

If you shop at Kroger, you probably have a Kroger Rewards card. But, did you know that Kroger Rewards card holders can choose to register every year to have a percentage of what they spend at Kroger given to a charitable organization, school, or other non-profit? Well, Community Food Initiatives is now registered to participate in this program, which means you can help the CFI with every purchase you make.

To register your Kroger Rewards Card so that it can add to the donations collected for CFI, go to [this page](#). If you have already created an online account, sign in using your password; if not, create an online account by clicking on the link to do so on that page. Click on the box that says Columbus, Ohio (our Athens Kroger is grouped in with Columbus.) Next, you'll be asked to find the organization you wish to register either by inputting the number of the organization, or by searching under the organization's name in the search box. The CFI's number is **91118**. Select the Community Food Initiatives when it comes up, and press Save to designate the CFI for donations.

That's it. Now when you feed yourself and your family, you'll also be helping to feed your community.