



# COMMUNITY FOOD INITIATIVES

[www.communityfoodinitiatives.org](http://www.communityfoodinitiatives.org) | [cfi@communityfoodinitiatives.org](mailto:cfi@communityfoodinitiatives.org)  
740.593.5971 | 94 Columbus Road, Building C | Athens, Ohio 45701

## **Marketing Volunteer Internship**

### **Opportunity With Community Food Initiatives (CFI)**

#### **Position Title: Marketing Volunteer Intern**

**Site:** 94 Columbus Rd, Athens, OH with possibility to work remotely

**Purpose/Objective:** Community Food Initiatives has a small but dedicated group of supporters in the Athens community, and we need your help to expand our network and educate others on the importance of our work. Working with other volunteers and CFI staff, the Marketing Volunteer Intern will increase public awareness of CFI through development of marketing materials, and community outreach.

#### **Duties & Activities:**

- Assist in the research of marketing strategies and the development of goals for our organization
- Designing of brochures, fliers, infographics, and other creative opportunities
- Writing, organizing, and posting of blog, e-newsletter, social media, and website content
- Photograph CFI events and programming, compiling them in a digital database of striking images for use in multimedia presentations, print publications, and on the web

#### **Qualifications:**

- Experience with all or any of the following skills: graphic design, managing of social media and blog platforms, and photography
- Excellent written and verbal communications; strong editing skills
- Energy, with desire to come up with fresh ideas on how to grow our online presence
- Detail Oriented, Accountable, and Reliable
- Ability to contribute individually, and participate in a marketing team
- Passion for addressing food insecurity, and strengthening our community's connection with food

**Timeframe:** 5 – 10 hours/ week ; Flexible scheduling

#### **Benefits:**

- Gain marketing, graphic design, and communication experience with a local Athens nonprofit
- Opportunity for creative leadership, and taking initiatives in projects greatly benefiting your community
- CFI Membership benefits, including free entry to workshops, a community garden plot, and annual member meeting voting privileges

**How to Apply:** Please send your resume, cover letter, and 3 references to Allison Hall, Volunteer Manager at [volunteer@communityfoodinitiatives.org](mailto:volunteer@communityfoodinitiatives.org) . CFI volunteer internships are unpaid and filled on a rolling basis.

**[www.communityfoodinitiatives.org/volunteer](http://www.communityfoodinitiatives.org/volunteer)**